

3. Building a Legacy

Global Education Programme



Global Education Programme: impacts in numbers since launch (May 2016)

Schools

- 95% of young people said they made a connection to the material.
- 81% of young people said they developed new skills.
- 98% of schools said the programme offered something different for students.
- 95% of teachers said the course provided more than the school could have done.
- 94% of teachers said they would be likely to recommend DP World as an employer.

DP World employees

- 92% of employees involved said it improved their commitment to DP World.
- 96% said they will speak more positively of DP World.
- 85% said they improved job-related skills.
- 89% increased self-confidence.
- 93% increased job satisfaction.
- 85% said they will do their job more effectively.
- 85% gained awareness of wider social issues.



We are taking the real world to the classroom to inspire the workers of tomorrow.

A milestone in 2016 was the launch of our Global Education Programme. Piloted in seven countries and now rolled out all over the world, it embodies the philosophy of Our World Our Future: as leaders in our industry, it is our responsibility to invest in the future, to give today's young people the knowledge and skills they will need to run the operations and economies of tomorrow.

We worked with education experts EdComs to develop a unique series of learning modules for 8 to 14 year-olds, designed to be delivered by our own employee volunteers at schools in their local communities. The nine modules are available in eight languages, and are being used in classrooms from Buenos Aires to Manila.

The programme focuses on trade and logistics, and developing skills in our sector. As well as introducing students to one of the

world's most important and rapidly-changing industries, lessons address topical issues from new technology to sustainable business. We aim to inspire students by bringing the real world into the classroom, showing how the maths, science and skills they learn in school make trade and logistics happen.

Results so far suggest it is an inspiring and engaging message for the workforce of tomorrow: 95% of young people have said they "made a connection" to the material. And it is rewarding for the workforce of today, too. 92% of the DP World volunteers involved have said taking part has improved their commitment to their job, and 94% have improved their skills.

We will be building on the success of the initiative next year, and by 2020 we aim to have reached 34,000 young people in the regions where we operate.

"The relationship-building within the community was a great highlight for me personally; the school, faculty and students were blown away that we visited their school from so far away."

"The children's dedication and keenness to learn more about DP World was quite fascinating. One child took to us so much that he followed us after the class saying he was ready to work with us already!"